

Digital File Guide



Accepted File Formats

Vector / Outline Based Images (Illustrator)

- Illustrator CS5 Compatible
- Convert all text to curves/outlines
- -Include all embedded files and images
- Mac Users, save files as .eps with PC Preview

Bitmap / Pixel Based Images (Photoshop)

- TIFF, JPEG, PSD, Photoshop EPS

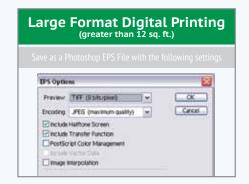
How To Submit your Artwork

- 1 Click on "Upload Art" at the top of the website.
- Fill in your informaton, including your reference number that is provided with your order.
- 3 Browse for your file and click upload.

Saving Large Format Images

From Photoshop

- All images should be layed out at actual size
- Please determine the appropriate resolution from the chart below
- When saving your file, please choose Photoshop EPS format from the dropdown list
- After clicking save, enter the settings below in the EPS options window...



RECOMMENDED PRINTING RESOLUTIONS		
Print Size	Avg Vewing Distance	Resolution
0-3 sq. ft	3 ft	300-600 dpi
4-12 sq. ft	8 ft	150-300 dpi
13-23 sq. ft	16 ft	80-200 dpi
32+ sq. ft	32 ft	75-150 dpi

Resolutions are dependant upon your application and it's viewing distance.

Please do not submit .jpg compressed or loq resolution .bmp bitmapped files as the quality of these file formats does not lend well to the extreme enlargments required to produce signs.

^{*} For product art templates, please see website or contact a Client Service Rep at 217.522.8417