



**Mobile Advertising.
Eye-Catching Appeal.**

Let your vehicle be the backdrop to your most successful ad campaign.

Travel into the view of potential customers instead of waiting for them to see your television commercial or run across your newspaper ad. You can reach out to customers over all the roads your vehicle or fleet of vehicles travel. The marketing possibilities from mobile exposure are nearly endless.

Using award winning designers, cutting edge equipment and technology, and experienced vinyl applicators, Ace Sign Co. can turn your vehicle into your most visual and cost effective marketing tool! We have a variety of applications that can fit your needs. This guide will help determine your budget based on your vehicle type and coverage desired.

Speak with one of our professional designers to get started!

High Visibility

Your business keeps you and your employees on the move. Vehicle graphics will be seen by drivers and pedestrians!

Works for You

Your ad is always "on", 24/7/365. Passing drivers won't pay much attention to a plain white van on the road, but they will notice a well-designed vehicle graphics package.

Non-Aggressive Advertising

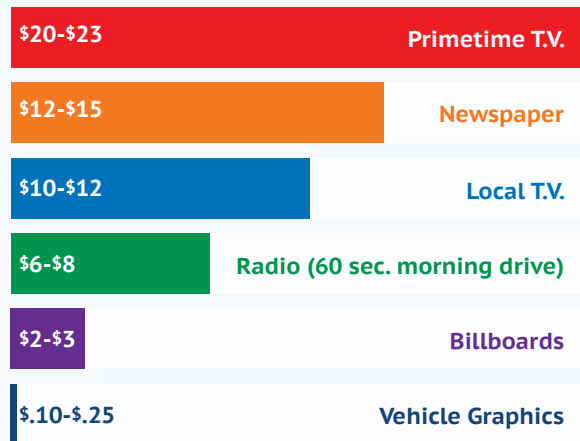
Unlike radio or print ads, vehicle wraps attract attention without disturbance. Customers respond better to advertising that doesn't take an "in-your-face" approach.

Local Advertising

People like to deal with nearby and local businesses. Vehicle graphics are designed to target your local market, because the people who will see your vehicle the most are already in your area of service.

Comparing Media

(Dollar amount per thousand people to see or hear each ad)



Statistics from Outdoor Advertising Association of America

Affordable and Effective

You can make an initial investment for a fraction of the cost of other long term advertising campaigns and generate results for years.

With the average vehicle wrap investment costing around \$3,000 and kept for a average lifespan of 6 years, you can break down the investment like this:


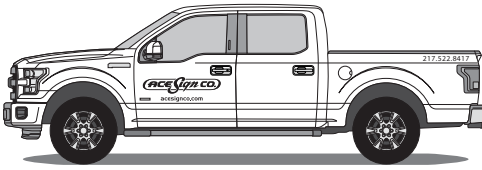
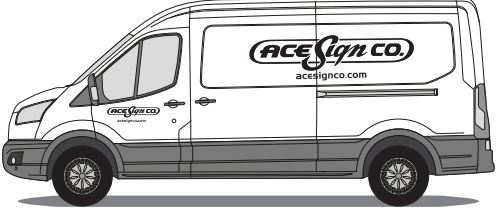


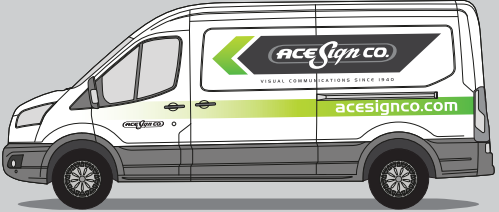

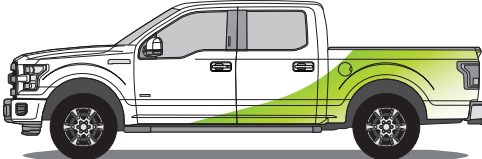

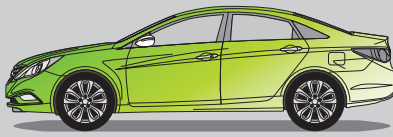
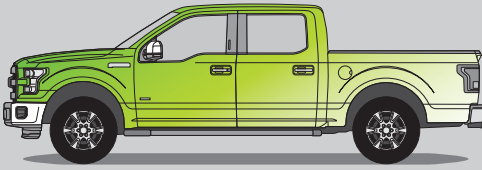
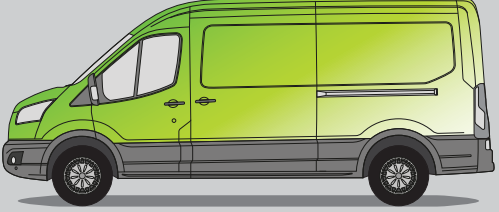
- \$500 per year
- \$41.65 per month
- \$9.61 per week
- \$1.37 per day

Unparalleled Quality and Service

- Knowledgeable, Award winning design team
- State-of-the art equipment
- Skilled vinyl applicators

All Inclusive

From professional 1-on-1 design, to application, to the street, Ace Sign Co. has the creativity, proficiency and experience to make your vehicle a revenue generating machine.

Compact to Sedan	SUV / Trucks	Full Size Van / Extended Cargo Van
Cut Vinyl Lettering & Logos  \$350 - \$500*	 \$400 - \$600*	 \$500 - \$800*
Spot Graphics  \$550 - \$825*	 \$700 - \$1,000*	 \$1,000 - \$2,250*
Partial Wrap Graphics  \$2,000 - \$3,800*	 \$2,500 - \$4,500*	 \$3,000 - \$5,500*
Full Wrap Graphics  \$3,800 - \$6,000*	 \$5,000 - \$7,150*	 \$6,000 - \$9,000*

*Estimated Price Range - Additional Creative Design billed hourly. Installation time may vary due to vehicle body complexity.

Cut Vinyl Lettering & Logos

- Create door lettering, window lettering, or custom designs
- High quality vinyl, available in a variety of stock and specialty colors
- Simply identify your business
- Clean look with simple, easy to read design

Spot Graphics

- Create a recognizable and unified vehicle fleet that your customers will remember
- High quality printing allows for full color photographic logos and images
- More impact than traditional cut vinyl

Partial & Full Wrap Graphics

- Premium grade vinyl allows for wrapping around tightly radiused corners
- A very cost effective advertising tool that is guaranteed to get attention
- Maximal coverage with minimal seams
- More coverage = more visibility
- Dynamic, Impactful, Memorable

Clearview Window Film

- Maximum impact without limiting visibility
- Allows drivers to safely see traffic while not limiting the possibilities of your design

*Life expectancy is limited compared to solid printed vinyl options.

